

# Strategic Directions 2024 – 2027

<b>Vision</b>	We enable people, business and regional communities to develop solutions, manage change and prosper.				
<b>Missions</b>	<b>AgBiz Assist</b>		<b>Assist Partners</b>		
	We provide relief, service, support to enable individuals, families, and their rural and regional communities to recover and build resilience.		Deliver services through social and commercial enterprise and activities, to provide funds to AgBiz Assist Ltd to fulfil its charitable purposes.		
	<b>Funded Service Delivery</b>	<b>AgBiz Care</b>	<b>Social and Commercial Enterprises</b>		
	<p><b>Strategic Intent:</b></p> <ul style="list-style-type: none"> <li>Deliver quality services to enable rural and regional people to make decisions about their future.</li> </ul> <p><b>We will:</b></p> <ul style="list-style-type: none"> <li>Seek continuance of Rural Financial Counselling Service.</li> <li>Deliver on agreed KRAs for each funded service.</li> <li>Continually improve the way we deliver.</li> <li>Stay abreast of best business practices and apply internally.</li> <li>Diversify funding sources.</li> <li>Refine grant delivery and application processes for greater efficiency.</li> <li>Enhance reputation as go-to for rural business guidance.</li> </ul>	<p><b>Strategic Intent:</b></p> <ul style="list-style-type: none"> <li>Increase capacity for AgBiz Care to provide relief, support, and assistance as a trusted partner.</li> </ul> <p><b>We will:</b></p> <ul style="list-style-type: none"> <li>Receive income from successful Assist Partners.</li> <li>Continue to increase donors and sponsors.</li> <li>Protect, respect, and maintain our DGR and PBI status.</li> </ul>	<p><b>Strategic Intent:</b></p> <ul style="list-style-type: none"> <li>Develop commercial business services aligned with our values.</li> <li>Generate income to support the financial sustainability of ABA to fulfill its mission.</li> </ul> <p><b>We will:</b></p> <ul style="list-style-type: none"> <li>Deliver valued, quality services through our enterprises.</li> <li>Establish business case expectations.</li> <li>Define our commercial risk management appetite.</li> <li>Explore commercial opportunities.</li> <li>Develop and implement business plans for 2-3 new enterprises.</li> </ul>		
	<b>Strategic Partnerships</b>	<p><b>Strategic Intent:</b> Partnerships underpin all we do. Our intent is to develop partnerships to increase early referrals for people needing our services, and to deliver our commercial activities.</p> <p><b>We will:</b></p> <ul style="list-style-type: none"> <li>Build on existing partnerships</li> <li>Target new partners based on mutual benefit.</li> <li>Build staff skills in partnerships.</li> <li>Tailor proposals with mutual benefits.</li> <li>Set up long-term philanthropic partnerships.</li> <li>Conduct professional development to enable sound partnerships.</li> </ul>			
	<b>Our People and Culture</b>	<b>Financial Stability</b>	<b>Governance</b>	<b>Marketing and Communication</b>	
<p><b>Strategic Intent:</b></p> <ul style="list-style-type: none"> <li>Maintain value as an employer of choice. Encourage a culture of innovation and future-focus.</li> </ul> <p><b>We will:</b></p> <ul style="list-style-type: none"> <li>Foster initiative.</li> <li>Create open, safe environment for new ideas, issues, discussions.</li> <li>Refine business structure and processes.</li> <li>Retain workforce (with surge capacity).</li> <li>Review PDs to align with culture/innovation/future focus.</li> <li>Determine skills for the future; understand and harness skills of existing team.</li> <li>Conduct regular staff check-ins.</li> </ul>	<p><b>Strategic Intent:</b></p> <ul style="list-style-type: none"> <li>Effective and efficient financial management to support the delivery of our vision.</li> </ul> <p><b>We will:</b></p> <ul style="list-style-type: none"> <li>Continue sound financial governance.</li> <li>Develop successful commercial enterprises (profitable).</li> <li>Manage financial and commercial risks.</li> <li>Develop and implement investment policy (and benchmarks)</li> </ul>	<p><b>Strategic Intent:</b></p> <ul style="list-style-type: none"> <li>Effective and efficient governance to guide and oversee the organisation, mitigate risks, and secure a sustainable future.</li> </ul> <p><b>We will:</b></p> <ul style="list-style-type: none"> <li>Be guided by our values.</li> <li>Be 100% compliant with external contractual and statutory obligations.</li> <li>Ensure our commercial enterprises are consistent with best practice commercial governance.</li> <li>Determine goals and KRAs for each activity area.</li> <li>Develop risk management plan for each area of business.</li> </ul>	<p><b>Strategic Intent:</b></p> <ul style="list-style-type: none"> <li>Continue to build a strong and recognised brand that is valued by clients and potential business partners.</li> </ul> <p><b>We will:</b></p> <ul style="list-style-type: none"> <li>Raise awareness of our services and programs.</li> <li>Develop communications plan with key messages.</li> <li>Develop stakeholder relationships through sound communication.</li> <li>Brand and promote each commercial enterprise separately.</li> </ul>		
<b>Values</b>	Respect • Integrity • Openness • Inclusion • Caring • Entrepreneurship				